

SAMPLE MONTHLY DEVELOPMENT DASHBOARD

This is one of many ways to format your dashboard. Customize it to your own unique development program!

Contributed Revenue Goals	2018 Actual	2018 Goal	Left To Raise	2017 Actual
INDIVIDUALS				
Board Campaign				
Major Gifts				
Annual Fund				
Subtotal Individual Revenue				
EVENTS				
Annual Luncheon				
House Parties				
Subtotal Event Revenue				
CORPORATE GIVING				
GRANTS				
Subtotal Cash Goal				
Future Pledges Goal				
TOTAL Revenue Raised				

Benchmarks for Success	2018 Actual	2018 Goal	Variance	2017 Actual
New donors to date				
New major donors to date				
Lapsed donors / LYBUNTS to date				
# of stewardship calls this month				
# of donors who toured				

Cultivation Meetings	2018 Actual	2018 Goal	Variance	2017 Actual
Indiv. cultivation mtgs. held by BOD				
Indiv. cultivation mtgs. held by CEO				
Indiv. cultivation mtgs. held by Staff				
Corporate cultivation meetings				

NOTES ON THIS MONTH'S PROGRESS

Individual Giving Levels	2018 Actual	2018 Goal	Left To Close	2017 Actual
\$100,000+				
\$75,000				
\$50,000				
\$25,000				
\$10,000				
\$5,000				
\$2,500				
\$1,000				
\$500				
\$250				
\$100				
\$50				
Under \$49				
TOTAL # of Ind. Donors				

Recurring Revenue	2018 Actual	2018 Goal	Variance	2017 Actual
# of Monthly Donors				
# of Multi-Year Pledges				

Face-To-Face Solicitations	2018 Actual	2018 Goal	Variance	2017 Actual
Solicitations held by BOD				
Solicitations held by CEO				
Solicitations held by Staff				
Corporate solicitations				

PRIORITIES FOR NEXT MONTH